



**United Way**  
Central & South  
Okanagan Similkameen



## Workplace Campaign Event Idea

### Daily Indulgence Drop



Challenge your staff to a “Daily Indulgence drop for your community,” asking staff members to consider forfeiting one item from their daily routine once a week (their daily coffee, muffin or lunch) and instead donate the equivalent through payroll deductions. You’ll be amazed how quickly each item adds up at the end of one month! If you spend \$5.00 on a coffee, this could be a \$10.00 / pay cheque donation or more.

**Variation:** Chocolate/Treat Ban Have each employee vow to give up a special food or drink item or treat they love for the month of the campaign. Put up a large campaign calendar and have everyone initial each day. It’s a small measure of what those in poverty do without. Have a UW impact speaker come speak on Poverty or Senior Isolation to kick things off.

**Best Practice:** Link the daily indulgence drop with the pledge form or pledge passport. For example, those who stick with the daily drop can gain a stamp on their passport, which can be redeemed for access to special events or raffle tickets