



United Way
Central & South
Okanagan Similkameen



Workplace Campaign Event Idea

Lunch and Learn



Bring your workplace together by hosting a lunch and learn. Provide lunch as an added incentive, or ask employees to bring their own lunch.

An easy and inspirational introduction to United Way! Book a speaker(s), provide lunch and pledge forms and United Way does the rest! Spice up your lunch and learn by adding movies, contests, prizes and more.

Variation: a “Sundae and Learn” Provide the ice cream, sauces and fun toppings and ask staff to bring a bowl to make their own sundae.

Variation: Pancake Breakfast United Way is a part of a complete breakfast! Ask CEOs or managers to flip the flapjacks. Don’t forget sausage, butter, syrup etc. Consider asking each department to donate an item. Donate the proceeds to United Way.

Best Practice: Invite an executive member and a union representative (if applicable) to make an introduction and short speech at the event.

A lunch and learn is great, low key, introductory event to the United Way. Book a speaker, or someone from the Community Impact and Investment team to come in and speak about their stories and United Way programs.

Recommendations

- It can be bring your own lunch, or lunch can be provided by the workplace
- Providing lunch (pizza, cookies, potluck) may be helpful if needing to increase engagement in the workplace. Everyone loves free food.
- It can also be nice to start off with a short video on the United Way (see campaign toolkit)



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Materials

- A good size room with a table for lunch
- A projector/laptop may be helpful if you are wanting to use a powerpoint or show a video
- Lunch (potluck, pizza, anything you like)

Guidelines

- Find a day that works for staff to be in attendance, then coordinate with your campaign staff partner to book an appropriate speaker.
- You can pick a particular United Way issue that interests staff in the workplace (e.g. children) and build the lunch and learn around that theme.
- Figure out what type lunch suits your workplace e.g. pizza lunch, potluck, salad bowls
- On the day, set up lunch in the room and enjoy while the speakers educate you on issues in the central & south okanagan/similkameen.