



FOR IMMEDIATE RELEASE - Central and South Okanagan

Caring companies give back through Pushor Mitchell United Way Day of Caring®

April 3, 2017 – United Way CSO invites you to the kickoff event for the Pushor Mitchell United Way Day of Caring®. This year, corporate sponsor, Pushor Mitchell Lawyers, is mobilizing over 100 employees on Friday to complement another 50 volunteers to work all afternoon at 13 projects in the Central and South Okanagan. This event matches volunteers with agencies in need of help with various projects, saving charities time and resources.

WHEN:

Friday, April 7, 2017 – Kickoff to start at 12:30 pm; Volunteers go to agencies and work from 1 to 4 or 5pm.

WHERE:

Kickoff - Okanagan Boys and Girls Club, 1434 Graham Street, Kelowna, BC V1Y 9H2

Kickoff - South Okanagan Women in Need Society, 1027 Westminster Ave W, Penticton, BC V2A 1L4

WHO:

United Way CSO along with caring companies and non-profit organizations listed below:

Company or Volunteer Teams

BMO Penticton
Cascades Recovery Inc.
CIBC – Kelowna branches
Kelowna Volunteer Club
NewCap Radio/K96.3 and New Country 100.7
Pushor Mitchell Lawyers LLP
Tenzing IT Managed Services

Non-Profit Agencies

Arion Therapeutic Farm
Clubhouse Farm Kelowna
CRIS Adaptive Adventures
Habitat for Humanity
Heart and Stroke Foundation
Kelowna Gospel Mission
Okanagan Boys and Girls Clubs
NOW Canada – Women’s Shelter
Pathways Abilities Society
Salvation Army
South Okanagan Women in Need Society

WHAT:

Photo opportunity at kickoff of teams (large group photo); Interview opportunity with designated representatives from United Way, Pushor Mitchell, volunteer companies and agencies about work being done and the importance of businesses giving back to community.

Thanks to Papa John’s Pizza for supplying pizza, McDonald’s for supplying coffee and treats in Kelowna and Tim Horton’s for supplying coffee and treats in Penticton.

BACKGROUND:

The Pushor Mitchell United Way Day of Caring® is an annual community-wide event where United Way coordinates teams of volunteers from the local area and matches them with projects at local charities. Volunteer teams take on light construction, gardening and maintenance tasks while gaining behind-the-scenes insight into the work of local non-profit agencies. Multiple projects are completed resulting in hundreds of hours invested in just one day. For more info, visit: <http://unitedwaycso.com/get-involved/uw-day-of-caring> or call 250.860.2356 (toll free 1.855.232.1321).

Together, we are possibility.



MEDIA CONTACTS:

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