



United Way
Central & South
Okanagan Similkameen



Workplace Campaign Event Idea

Sticker Bombing



This activity guarantees laughs. Pay \$5 to send a 'sticker bomb' to your co-worker, and you get to provide an office-appropriate costume for them to wear for the morning or afternoon! Co-workers can counter the sticker bomb by paying \$7 to buy-out.

The buyer determines what the person they have sticker bombed has to wear: a costume, all yellow, super formal, etc. The costume cannot cost you or the person you have bombed anything, you should own it or be able to borrow it. The person who has bought the sticker bomb chooses when their colleague has to wear the outfit during the campaign.

The person being sticker bombed can reverse the sticker bomb by paying more than the buyer, thereby creating a bidding war. The cost to sticker bomb a person is: \$5, the cost for a one-time buy out or reversal of being sticker bombed is \$7. If you would like to sticker bomb someone but would like to remain anonymous the cost is \$6, and you must provide a committee member (to be detailed in the poster) with the costume prior to the day the person must wear it. Stickers that read "I'm dressed this way for United Way" are provided by your United Way representative.