



Workplace Campaign Event Ideas

Wine Survivor



Bring in a bottle of wine and compete against your colleagues to win them all!

It's easy to plan and participate in. To play, a person needs to bring a bottle of wine (\$15-20 value); a business card and a completed pledge form for United Way. Pull one or more business cards per day and send an email or announcement to participants with the names. The last name(s) remaining wins all the wine! Note that you may form alliances and split the winning wine between colleagues.

Best Practice: In your daily announcement email, include a short United Way video, an interesting statistic about your community and the work you make possible with United Way, and/ or a story.

Recommendations

- Huge incentive to increase participation in the workplace
- Low cost, popular event.
- Good team building game

Materials

- Wine
- Business cards/cards with name on paper
- Pledge forms

Guidelines

- Distribute the wine survivor forms to staff (template provided page 2)
- Draw a name out of the hat each day until only one is left. That person wins all the wine.
- Alliances can be formed amongst colleagues to split the wine



United Way
Central & South
Okanagan Similkameen



Welcome to the 2017

United Way Fundraising Campaign!!

We hope to have a lot of fun during this campaign while fundraising for a great cause!

We will be handing out the donation pledge forms on _____ and collecting them until _____.

Please join us at our *Kickoff* on _____ at _____ with a 5 minute incredible Impact Speaker who will share their personal story of how their life was impacted by YOUR donations!

This years' campaign is Wine Survivor!!

Start Date: _____

End Date: _____

Cut-off Date: _____

How to Play:

- Bring a bottle of wine (\$10-\$25) and 3 personal business cards
- Your completed pledge form.

To qualify for a tax credit a minimum donation of \$25.

How it works:

- Each day of the week, _____ business cards will be pulled out of a bucket. The names drawn will be 'voted off the island'.
- The last name 'on the island' wins all of the wine!
- Feel free to make alliances with friends to increase your chances of winning and splitting the stash of wine!

If we get 50% participation that's _____ bottles of wine!!! What a great treat before the upcoming holiday season!