



GivingTuesday
Okanagan
#GIVINGTUESDAYOKANAGAN

Giving Tuesday Okanagan mobilizes to celebrate the global day of giving November 27

[Okanagan] [November 26, 2018] – Giving Tuesday Okanagan is once again hosting local civic celebrations on Tuesday, November 27. Just as Black Friday kicks off the holiday shopping season, Giving Tuesday is the opening day of the giving season.

The impact of Giving Tuesday goes well beyond charitable donations, inspiring giving in all its forms. From coast to coast to coast, people are embracing this day as an opportunity to raise money for local charities and non-profits, run food and clothing drives, give blood, encourage kindness, help a neighbour and celebrate generosity.

The **Giving Tuesday Okanagan** civic movement kicked off in 2015 with mayoral proclamations and events in all 3 major cities: Penticton, Kelowna and Vernon. Our goal for 2018 is to encourage organizations and individuals to give back to their community whether it be with time, talent or treasure. The Okanagan community is very generous and we all contribute to its success.

Join the Giving Tuesday civic celebrations:

Date: Tuesday, November 27th, 2018

Time and Location:

11:00 AM at Kelowna City Hall – Mayoral Proclamation – Supported by McDonalds

11:00 AM at Penticton City Hall – Civic Proclamation – Supported by Tim Hortons

12:00 PM at Vernon City Hall – Community Celebration – Supported by Starbucks & Tim Hortons

Join the movement! Those who are interested in joining Giving Tuesday Okanagan can visit www.givingtuesdayokanagan.com. It takes only a few minutes to set up your profile!

“To celebrate Giving Tuesday, United Way and Kelowna Now are kicking off our online charity auction. The funds raised will be directed to our Community Fund which supports programs for the most vulnerable in our community delivered by 50 amazing local agencies,” says Helen Jackman, Executive Director of United Way CSO. “The auction provides a great opportunity for people to give back to the local community and get some great gifts for Christmas at the same time! The auction ends December 17th.”

Visit: www.auctions.kelownanow.com/unitedwaycso for more information.

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United Way
Central & South
Okanagan Similkameen



Okanagan
Boys & Girls Clubs



United Way
North Okanagan
Columbia Shuswap



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About Giving Tuesday Okanagan

The #Giving Tuesday Okanagan movement started in 2015 by Okanagan Boys and Girls Clubs and United Way Central and South Okanagan/Similkameen. The movement includes civic proclamation/celebrations in all 3 cities: Penticton, Kelowna and Vernon. Visit www.GivingTuesdayOkanagan.com for more information.

About GivingTuesday (#GivingTuesdayCA)

GivingTuesday is a movement to celebrate giving of all kinds, celebrated on the Tuesday after Black Friday and Cyber Monday; this year it falls on November 27, 2018. The movement was launched in Canada in 2013 by GIV3 and CanadaHelps.org, and founded in the US in 2012 by 92nd Street Y in partnership with the UN Foundation. More info at: www.givingtuesday.ca

Website: <http://givingtuesdayokanagan.com>

Facebook: <https://www.facebook.com/givingtuesdayokanagan/>

Twitter: <https://twitter.com/givingtuesdayca>

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